



## POWERING DIGITAL INNOVATION FOR A NATIONWIDE LEADER OF CEILING MATERIALS WITH STRATEGIC TALENT SOLUTIONS

This case study explores how Agile Staffing Groups addressed talent curation and training challenges, empowering them to expand their Canopy Digital program and meet escalating customer demands, particularly in their on-demand ceiling tile installation channel.

### OBJECTIVES

Confronted with a significant hurdle in recruiting skilled professionals promptly for the development of an ecommerce platform, with a digital job matching, and a seamless inventory-to-jobsite portal, demanded specialized IT expertise. The time-sensitive hiring process hindered their growth initiatives and impeded their ability to cater to a burgeoning customer base.

### SOLUTIONS

Agile Staffing Groups engineered a targeted hiring model. By understanding the unique requirements, we developed an efficient tailored recruitment strategy. This bespoke model enabled the swift assembly of a proficient IT team, crucial for developing and enhancing the digital platforms. Our approach streamlined the hiring process, ensuring the right talents was on-boarded promptly

### THREE CHANGES IMPLEMENTED:

#### Specialized Talent Acquisition:

Implemented a specialized recruitment strategy, reducing time-to-hire by 50%, enabling quicker team assembly

#### Skill Alignment:

Focused on aligning skills with project requirements, resulting in a 30% improvement in project timelines.

#### Continuous Support:

Provided ongoing support, ensuring no project-related setbacks.



### AT A GLANCE

#### Challenges

- Hurdle in recruiting skilled professionals
- Demanded specialized IT expertise
- Time-intensive hiring process

#### Benefits

- A 50% reduction in time-to-hire.
- A 30% increase in project efficiency
- A substantial decrease in setbacks